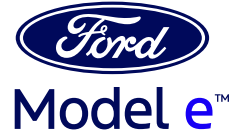


2023 Ford Model e™

Additional Resources



This document contains links from Ford on public charging, BlueCruise, app rollouts and more. Don't forget to visit your [Ford Model e Landing Page](#) too.

CHARGING RESOURCES

[How do I pay for public charging? >](#)

[Find public charging stations for your Ford® EV on SYNC® 4A >](#)

[What to know about charging on the go >](#)

[Using Plug & Charge >](#)

[Where are Ford Electric Vehicle charging stations? >](#)

DEMOS

[Model e Menu video >](#)

Password: modele

CHARGE ASSIST

See the latest on the rollout of Charge Assist as an in-vehicle web app.

[Go now >](#)

BLUECRUISE

BlueCruise allows for true hands-free driving on prequalified sections of divided highways called Hands-Free Blue Zones. Find the latest information on the FMC Dealer site.

[Go now >](#)

To demo BlueCruise today, you can add a FCTP unit or stock unit to any Ford Pass account to activate the modem. This will not impact the complimentary trial period.

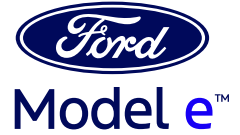
- Complimentary trial on stock units is tied to warranty start date.
- Complimentary trial on FCTP units will be amended by request to bcruise1@ford.com before sale to a customer.

We know this process is not ideal but starting with 24MY vehicles, all BlueCruise capable vehicles will ship from the manufacturing plant with BlueCruise enabled. So you will be able to demo BlueCruise without having to add the vehicle to a Ford pass account.

- Post sale, customers will still need to activate the modem in Ford Pass to enable BlueCruise functionality.

2023 Ford Model e™

Shopper Resources on Ford.com



OVERVIEW

[Ford Electric](#) >

Quiz to help Guests decide if electric is right for them

[Gas to Electric Calculator](#) >

Calculator to help convert gas to electric costs

HOME CHARGING

[EV Home Charging Benefits](#) >

- Information on home charging
- Charging speeds
- Value for each of our charging products
- Installation information
- Coming Q1: A quiz to help them determine the right home charging solution for their specific needs

PUBLIC CHARGING

[Find Public Chargers](#) >

Will have information on BlueOval Charge Network, partners, memberships etc.

RANGE & BATTERY

[Range Tool](#) >

- Help Guests understand what range looks like
- Talks about the differences of batteries

AFFORDABILITY

Total Cost of Ownership Calculator to understand the difference between incentives, maintenance costs, and fuel savings over 5 years

[F-150 Lightning](#) >

[Ford Mustang Mach-E](#) >

TEST DRIVE INFORMATION

[Test Drive an Electric Vehicle](#) >

MAKE THE SWITCH

[Should I Buy an Electric Vehicle](#) >

FAQs based on Google searched questions